

EMRapproved.com



The Only Complete Online
EMR Technology Resource

TECH SAVVY DOCS Directory Listing Fees	Free Basic Listing	Gold Expanded Details	Platinum Preferred SEO Microsite Included
Tech Savvy Doc Directory	\$0	\$1200	\$2100

Marketing for Tech Savvy Docs

The Tech Savvy Doc Directory at emrapproved.com is aimed at Patients as consumers and is listed among our directories as well as in our Patient Information pages. Today's patient community is more technically inclined and is looking for access to their records and information with greater ease and convenience.

In order to qualify for inclusion in this directory a physician must have implemented an EMR/EHR Solution in his or her practice and must provide tools for patient use such as; Patient Portals, Online Scheduling, Interactive Patient Communication and/or Patient Health Record (PHR) access.

Annual subscriptions are not required to list in this directory and direct links for patients to the aforementioned tools will be included in the listing. It is searchable by practice name, state and insurances accepted. Zip Code and iPad/Android APP based GPS search is coming soon too!

Gold and Platinum Listings will also be included in our GPS searchable TECH SAVVY DOC APP for iPad and Android (due to launch January 1, 2012).

FREE listings are included for review and compare purposes only. Basic contact information will be provided, allowing patients to call or contact the practice directly for further information.

GOLD listings include ranking at the top of State and Service Area searches, direct links to Patient Portals, Tools, Practice Websites and e-mail accounts. Inclusion in the GPS/APP driven directory launch 01/01/2012.

PLATINUM listings include all GOLD benefits as well as a custom EMRpro Microsite landing page providing your patients a portal for personal health record information and communication links to your EMR tools.

A sample of patient informational content page which may be branded and linked to your website is here: <http://emrpro.info/personal-health-records.php>

OPTIONAL ADD-ON SERVICES: Custom Enhanced Educational Web Content and Page Design. If you wish to add expanded topic specific medical education content to your site, EMRpro pages has access to thousands of healthcare content pages. These patient information pages may be custom branded and included in your EMRpro page microsite and linked to your current website design. EMRapproved also provides custom web design services for the medical community.

FOR ADDITIONAL INFORMATION REGARDING

EMRapproved.com

SPONSORSHIP AND LISTING OPPORTUNITIES

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